



The partnership between the bladesmith Johan Gustafsson and watchmaker Patrik Sjögren aims to provide truly unique watches, created with inspiration from northern Scandinavia and the long Swedish tradition in metallurgy.

GoS proudly presents – Nordic Seasons – a new collection of watches that are designed with inspiration from the rich contrasts of the Nordic seasons. This is the first GoS series to feature a watch case in stainless Damascus steel. The design of the case is based on the previous distinctive GoS cases to accentuate the Damascus steel features.

One unique feature of the GoS case in stainless Damascus steel is the larger diameter of the case back and bezels, which highlight the curved surface of the case and mirrors the pattern on the polished surfaces. A Damascus steel bezel inset frames the dial. The trademark oversize crown, also in stainless Damascus steel, has a larger diameter than previous GoS models but the height has been reduced to increase overall wearability as the case diameter is 45mm.

The hands of the Nordic Seasons are in the GoS sword shape, which premiered with the Stockholm model. We designed an index ring with similarly shaped hour markers to complement the hands. All hands and index rings of the Nordic Seasons watches are made in solid 18 carat gold with a nuance selected to match the colour scheme of the season dial.

Nordic Seasons will be produced in a limited edition of 20 pieces with a 5 piece limit for each season.



The Summer dial is hand forged in Johan Gustafsson's unique Wildflower pattern. The coloring resembles red wildflowers of northern Scandinavia.



The Nordic Seasons case frames the dial with a bezel inset in stainless damascus steel. This is the Winter edition with an ice blue tempered dial.



The Autumn dial has the traditional woodgrain pattern, tempered to receive a blue/purple color to resemble the autumn colors of the Lapland sky.



The dial for the Spring is hand forged in Johan Gustafsson's unique Explosion pattern. The tempered color reflects the "return of the sun", which is an important element of life in the northern parts of Sweden.



The contrasts between the blackened steel and the yellowed steel results in a very dramatic effect that beautifully matches by the golden hands and index ring.



The theme for the Winter edition is ice which is perceived as blue when light passes through it. The dial is polished and tempered to give it a lustrous ice blue color that change nuance depending on light conditions.



There are lots of details in the material and contrasting finishing to examine from different angles.



The stainless steel lugs are securely fastened with a fitting piece design and screws,



The damascus steel details are framed by a large bezel and case back in highgloss polished stainless steel. The hands are finished by hand with polished beveled edges and satinized top.



The damascus steel crown has a large diameter but fits tightly to the case to make the watch comfortable to wear even though it is 44/45mm in diameter.



The GoS logo is engraved on the case side, which is then etched again to visualize that the steel pattern continues through the solid case in stainless damascus steel.



The Nordik Seasons watches are the first GoS watches with a Damascus steel movement as an option. Four movements are currently planned for the series and the first movement has been fitted into the first version of the Autumn model, No 1/5. The finishing that Patrik achieves is unlike anything else in the watch industry as it combines a raw Damascus steel finish with traditionally finished bevelled edges and holes. To our knowledge, this is the first time watch movements with bridges in solid Damascus steel have been produced.



Autumn 1/5 is the first Nordic Seasons watch with a damascus steel movement. Every GoS movement is a unique piece.

The GoS presentation box has been re-designed for the Nordic Seasons by Patrik Sjögren. The individually crafted all-wood presentation box is now smaller and is delivered in a protection box that also holds the GoS certificate.



The protection box is in black/grey with a silver film print with the GoS logo and tag line "*a timepiece of Scandinavia*".

We decided to fit the Nordic Seasons watches with a strap in soft and velvety Nubuck leather. The natural-looking surface of the straps blends well with the Damascus steel finish. These GoS straps are handmade in Switzerland and are fitted with screwed lugs.

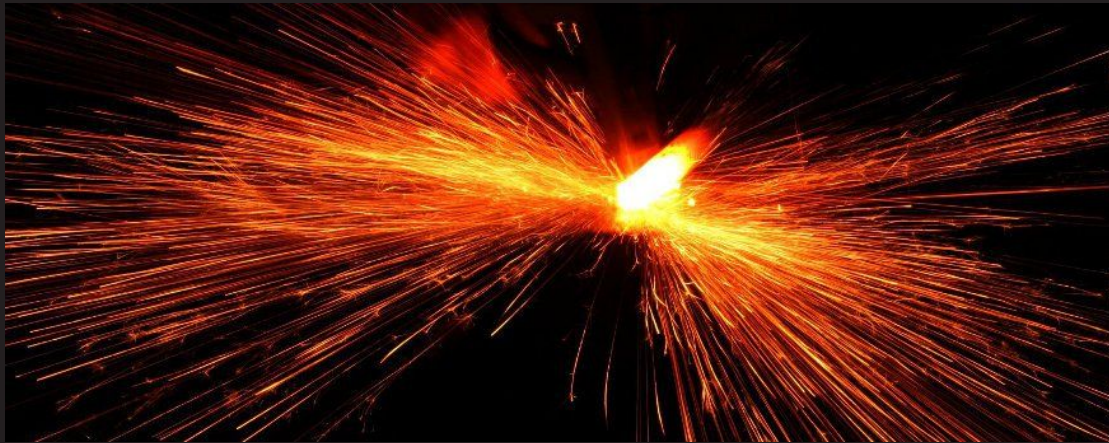


Every presentation box is individually crafted by a local artisan who regularly exhibits his traditional handcrafts both locally and nationally. This presentation box has been made to GoS specifications and holds the watch on a pillow within the box.

Metallurgy with an ancient history

Metalworking has a long history in Sweden: the Vikings were among the first to develop a patternwelding technique to make their swords superior to others. The processing techniques that were developed during this time in Scandinavia improved the quality of tools as well as iron work throughout the world. The main technique for making superior swords was hot forging of the sword material and quenching, to retain the martensitic (hardened) structure. It is said that the Vikings quenched forged swords in beer and read their fortunes from the lines and patterns that were formed. A sword was not just an instrument of war: it represented national as well as an individual pride, protection for one's kin, 'honour, and, above all, it was a symbol of heroism. The hand-forged Damascus steel in GoS watches is forged by Johan Gustafsson. He uses modern Swedish tool steels, which are renowned for their superior qualities. Johan has reinvented the ancient techniques in his smithy and has developed new techniques and patterns that are his inimitable trademarks. He has a long career as a master bladesmith and knifemaker, and his work is renowned by collectors of knives and colleagues worldwide.

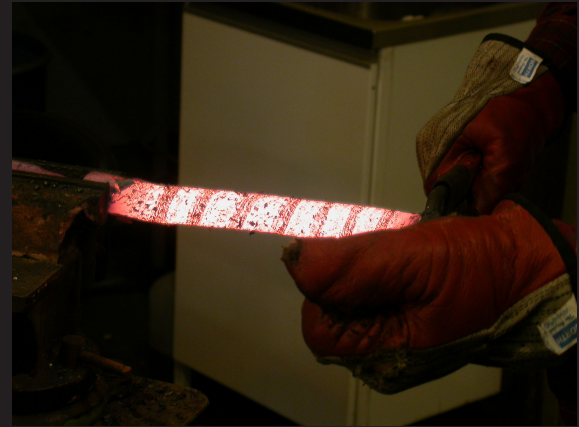
The surface treatment that GoS apply to the handforged steel parts, is an excellent protection against oxidation. These parts are additionally protected by the stainless damascus steel case, specified for 10atm pressure.



The majority of the damascus steel parts are made in 128-layered steel, which is then transformed into the specific patterns through different techniques. Needless to say, the process is very time consuming.



The picture above illustrates a section of a genuine Viking sword dated from the 10th century, which still is sharp enough to cut through paper.



Johan Gustafsson has always been fascinated by steel crafting. Since he now lives in a beautiful and historically rich location in Norsholm, he is always in close proximity to the heritage left behind by the Vikings. From his house by the water, Johan can even see the site where remnants from an ancient weapon forge were found.

Traditional Scandinavian handcraft

Johan Gustafsson and Patrik Sjögren share a deep passion for their craft and for the ancient Scandinavian craft tradition. Patrik and Johan also have similar design ideals and their teamwork is natural even though their respective crafts are very different in character. The Scandinavian craft tradition is manifest in all parts of the GoS concept, from the presentation boxes, the watch straps to the watch parts themselves. The watch straps are optionally available as traditional Sami reindeer straps manufactured to GoS specifications.

Designs inspired by Scandinavian history and nature

Scandinavian nature and history are key sources of inspiration when Patrik and Johan design the elements of GoS watches. One example of this is the series Nordic Seasons, which shows the contrasts of the seasons in Scandinavia with a colour scheme for each season. Another example is the Northern Lights, which was used as the inspiration for the Aurora watch.



A picture from Abisko in Swedish Lapland.

Unique combination of high-end watchmaking and hand-forged steel

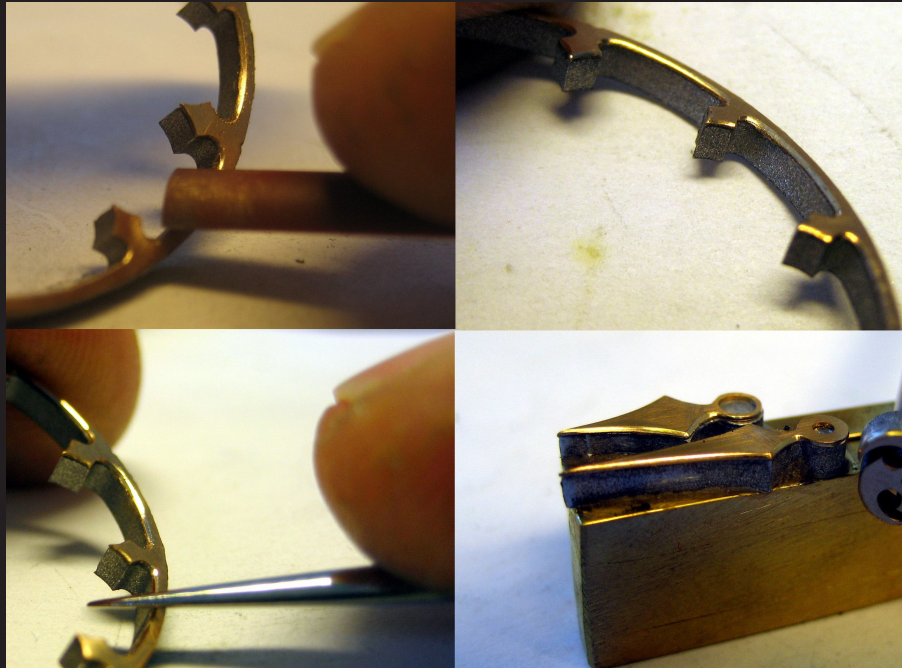
Patrik Sjögren is a skilled watchmaker and has received praise for the GoS watches from the most demanding watch aficionados. His work with GoS movements and their bridges in Damascus steel has received worldwide recognition. Patrik Sjögren manufactures not only the crowns, dials and dial components but also the watch hands and movement parts. Every part is then finished by Patrik to his own high specifications, which means that at least one working day is spent on finishing a set of watch hands alone. The finishing of one Damascus steel bridge takes at least one full week, as it is very labour intensive. The resulting combination of raw Damascus steel surfaces and high-gloss polished details is another unique feature of GoS watches.

GoS watches are based on high-quality Swiss mechanical movements, which are available in different variations, with the Damascus steel modifications being the most exclusive option.

GoS uses the best materials and suppliers to ensure that a high level of craftsmanship is used on all parts of a GoS product.

The best suppliers are chosen for parts that are not manufactured in the GoS workshop. The cases for the Nordic Season watches are manufactured by the best watch case maker in Germany using steel provided by GoS. Patrik Sjögren then refinish the damascus steel parts to make the pattern appear. Highly skilled local artisans develop wooden presentation boxes and display material to GoS specifications. The watch straps are handmade, e.g. the straps for the Nordic Season watches are handmade in Geneva by a Swiss artisan.





Patrik finishes the hands and index ring of the Nordic Season watches by hand. These pictures illustrate the first steps to bevel the edge and then initiate polishing.



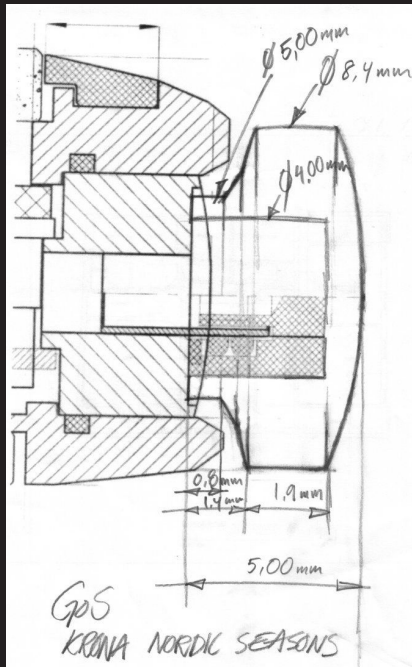
It is very time consuming to finish the damascus steel bridges.



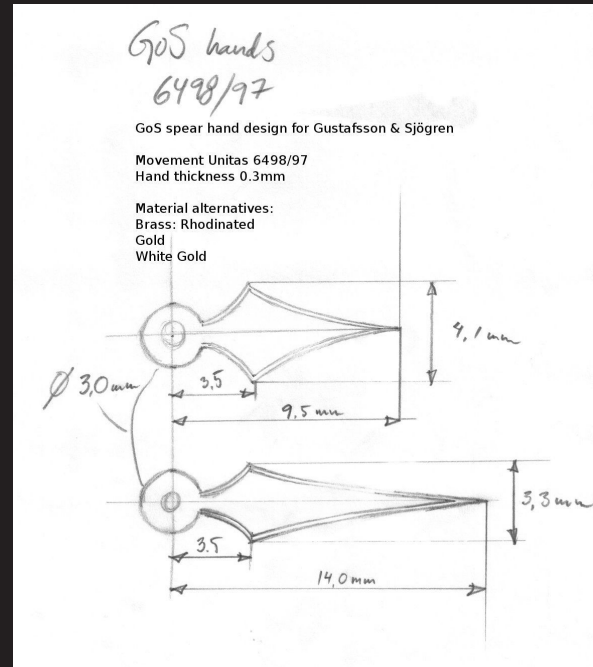
Every part is polished, beveled and etched multiple times to achieve the final result.



Patrik's goal with the finishing of the damascus steel bridges is to get a good balance between the raw damascus steel surface and the highgloss polished beveled edges.



Many of the GoS design drawings are based on hand sketches, e.g. like this one for the Nordic Seasons crown.



The Nordic Season watch hands are based on the design developed for the Stockholm watches.

Specifications - GoS Nordic Seasons

- Case: Stainless steel and stainless Damascus steel 44/45mm × 10mm (10atm)
- Lug width: 22mm
- Glass: Flat sapphire glass with AR coating and the GoS logo printed on the inside
- Movement: Swiss manual ETA 6498
- Movement refinement: Refinished and improved to chronometer grade by the Swiss company Soprod
- Dial: Hand-forged Damascus steel
- Index ring/rehaut: Solid gold, shaped and polished by hand
- Hands: Solid gold, shaped and polished by hand
- Crown: 9mm in fine-grained stainless Damascus steel, double gasket crown inset
- Case finishing: Stainless Damascus steel, high-gloss polish with GoS logo engraved on case side
- Strap: Handcrafted strap in soft Nubuck leather, fitted with the GoS stainless steel buckle

Damascus steel movement

- Movement: Swiss manual ETA 6498
- Movement refinement: Improved to chronometer grade by the Swiss company Soprod
- Movement modification: 3/4 bridge and balance cock made in solid hand-forged Damascus steel
- Limited edition: Four movements planned, available as an option with the Nordic Season series

Watch Model - Nordic Seasons Spring

- Dial: Hand-forged explosion Damascus steel, tempered to receive a yellow nuance
- Hands: Solid 18 carat gold with red Swedish gold nuance
- Index ring: Solid 18 carat gold with red Swedish gold nuance
- Limited edition: 5 pieces

Watch Model - Nordic Seasons Summer

- Dial: Hand-forged wildflower Damascus steel, tempered to receive a red main nuance
- Hands: Solid 18K gold in the red Swedish gold nuance
- Index ring: Solid 18K gold in the red Swedish gold nuance
- Limited edition: 5 pieces

Watch Model - Nordic Seasons Autumn

- Dial: Hand-forged ladder Damascus steel, tempered to receive a main nuance of blue/purple
- Hands: Solid white gold
- Index ring: Solid white gold

- Limited edition: 5 pieces

Watch Model - Nordic Seasons Winter

- Dial: Hand-forged explosion Damascus steel, in natural steel finish
- Hands: Solid white gold
- Index ring: Solid white gold
- Limited edition: 5 pieces

Presentation Box

- Individually crafted box of birch wood using the svepask technique
- Coloured with natural pigments mixed in linseed oil
- Covered with high-grade natural wax and polished to a deep finish
- Protection box of black and grey card
- Guarantee certificate, two-year guarantee



Producing a watch with parts in hand forged Damascus steel is very time consuming. This is all worthwhile considering how the final piece of art, which once started of as raw steel, now speaks with personality and rich details.