

PressRelease



GoS Watches

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FOR IMMEDIATE RELEASE

GoS Watch and Knife set

The partnership between the bladesmith Johan Gustafsson and watchmaker Patrik Sjögren aims to provide truly unique watches with inspiration from the cold north of Scandinavia.

GoS proudly presents the new concept with a matched set with a GoS watch and knife. The watch and knife share a new damascus steel pattern that has been invented and developed by the master bladesmith Johan Gustafsson. The knife and watch are named Oden and Vile, after two brothers in Nordic mythology.

The Vile watch case has lug screws in damascus steel that match the GoS trademark oversized damascus steel crown. Prehistoric Baltic coral has similar patterns to the new damascus steel pattern and was the material that Johan choose for the knife handle. We have named the newly developed pattern *wildflower*, which characteristics is especially prominent in the watch dial.

The GoS watch and knife set with Vile and Oden will be produced on order and limited to 5pcs. Some customization, e.g. applying Johan's skills in steel coloring to the damascus steel parts will also be possible.

The Vile watch and Oden knife is the first watch and knife pair to be delivered in the new GoS Watch & Knife set presentation box. The boxes are individually crafted by Sture Nyberg, a local woodcraft artisan who is well known for his work which he regularly exhibit. The box is crafted in an ancient technique called "svepask" in Swedish and is so specific to the Baltic region that it does not have an English name. The material is thin birch wood that is moisturized and bent over a round template. Birch root is then used to lock the shape with a seam. The box receives a darker tone by adding color pigments to linseed oil. An additional wax coating is then added after the oil has dried. The wax is then polished to a deep finish after being left to harden for a week.

Gustafsson & Sjögren will continue to present new watch and knife combinations, which will then be available and produced on order. It is also possible to order customized sets in the same manner as GoS provide custom watches.



Vile (GoS 028) and Oden



Oden damascus folder knife



Vile - GoS 028



GoS Presentation Box

Specifications

Watch - GoS Vile

- Case: 42mmx10mm
- Lug width: 22mm
- Glass: Flat sapphire glass
- Movement: Swiss manual ETA 6498
- Movement refinement: Refinished and improved by the swiss company Soprod.
- Dial: Handforged wildflower damascus steel
- Index ring/rehaut: Handshaped and polished grade 5 titanium
- Hands: Polished silver finish
- Crown: 8mm in finegrained Damascus stainless steel
- Case finishing: All highgloss polished with Gustafsson & Sjögren logo on case side.
- Strap: Handcrafted in black reindeer leather with traditional Sami tinthread decorations

Knife - GoS Oden

- Bladesize: 100 mm, 3.93 inches
- Style:Damascus folder
- Blade thickness: 3 mm, 0.12 inches
- Total size: 230 mm, 9.05 inches
- Blade: Wildflower damascus
- Bolsters: Wildflower damascus
- Handle: Prehistoric baltic coral
- Liners: Fileworked grade 5 titanium

Presentation Box Watch and Knife set

- Individually crafted box in svepask technique of birch wood
- Colored with natural pigments mized in linseed oil
- covered with high grade natural wax and polished to a deep finish

All GoS watch pictures by *Jocke*

Handmade in Sweden

Damascus steel is an ancient technique of forging steel, originally used to create blades for swords. But not just any blades, blades of legendary sharpness and strength. Gustafsson & Sjögren, GoS Watches, came up with an inventive way of using this forging technique to create beautiful handmade watch dials and other watch parts.

The process of hand forging Damascus steel results in every forged piece containing patterns with a different character and personality. This means that every GoS watch is truly one of a kind and a piece of art.

GoS also offers uniquely customized handcrafted watches in addition to the existing models. Customers can request patterns and colors based on the broad range of Damascus techniques shown in Johan Gustafsson's knife production.

JOHAN GUSTAFSSON Johan has always been fascinated by steel crafting. Since he now lives at a beautiful and historically rich location in Norsholm, he is always in close proximity to the heritage left behind by the Vikings. From his house by the water, Johan can even see the site where remnants from an ancient weapon forge were found.

KNIVES During his long career as a knifsmith he has always been driven by his creativity and desire to continuously improve. All this experience and ambition is now infused in every single GoS watch.

PATRIK SJÖGREN Patrik graduated from the Swedish watchmaker school in 2007 having received an award for high grades and as one of the best of his class. Having achieved both Swedish and Swiss Wostep watchmaker certificates, he was also granted a scholarship resulting in a Breitling certificate.

WATCHMAKER/ENGINEER With a Masters degree in Computer Science and Engineering and a particular expertise in computer security - Patrik has a sharp edge for minute details and an unshaken focus. For as long as he can remember his curiosity and mechanical talent has made him exceptionally good at problem-solving.